

# Privacy Statement

## Declaration regarding information obligations according to the EU General Data Protection Regulation (GDPR)

The protection of your personal data is of particular concern to us. We will therefore process your data exclusively on the basis of the various statutory provisions in place (GDPR, TKG 2003). We will use this data protection information to provide you with details of the most important aspects of data processing undertaken on our website.

If you provide us with your data as part of a query or for transaction processing purposes, we will only retain these data for as long as necessary (i.e. for the duration of the business relationship), albeit no longer than the term stipulated by law. We make use of cookies on this website in order to ensure its optimum level of functionality, but we do not make use of any personal data in doing so.

You can contact us regarding access to or amendment and/or erasure of your data.

### **Controller:**

Name/Company: MAISTAPACK GmbH

MD: Gottfried Maier

Zip code, town/city, state: A-4540 Bad Hall, Burgkirchnerweg 13, Austria

Tel: +43 7258 216 15

Email: [office@maistapack.com](mailto:office@maistapack.com)

This Privacy Statement provides you with information about the nature, content and purpose of the processing of personal data as part of our quote process and the associated processing of data.

### **Type of processed data:**

- ⊗ Usage data (such as visited websites, interest shown in content, access times)
- ⊗ Visitors and users of the online service
- ⊗ Personal data, which you have sent electronically via this website, such as your name, email address, address or personal details, will only be used by us for the respectively agreed purpose,

stored in a secure manner and not disclosed to any third parties.

The provider will automatically record and store your IP address, time of access, browser, operating system etc. These data are unknown to us and cannot be assigned to any specific individual without examining other data sources. We will not analyse these data either unless the situation in question involves unlawful use of our website.

### **Purpose of data processing:**

- ⊗ Provision of quotes and online services, including content and functions
- ⊗ Responding to contact queries, communicating with customers and website users, Advertising and transaction processing
- ⊗ Security measures

### **Legal basis**

I hereby notify you of the legal basis for our data processing in accordance with Article 13 GDPR . Unless the legal basis for doing so is specified in the Privacy Statement, the following applies: The legal basis for obtaining consent is Article 6 (1a) and Article 7 GDPR, the legal basis for processing and fulfilling our services and implementing contractual measures and responding to queries is Article 6(1b) GDPR, the legal basis for processing and fulfilling our legal obligations is Article 6(1c) GDPR, and the legal basis for processing in order to safeguard our legitimate interests is Article 6 (1f) GDPR. In the event that the vital interests of the data subject or of another natural person make it necessary to process personal data, Article 6(1d) will be used as the legal basis for this.

### **Contacting us**

If you contact us using our online form on the website or via email, the data you provide will be used for the purpose of processing the query and retained by us for a period of six months in the event of any follow-up queries. We will not disclose these data.

#### Security measures

According to Article 32 GDPR, we will take into account the state of the art, the costs of implementation and the nature, scope, context and purposes of processing as well as the risk of varying likelihood and severity for the rights and freedoms of natural persons, we will implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk.

These security measures include in particular the encrypted transmission of data between your browser and our server (https). They also include ensuring the confidentiality, integrity and availability of data by way of controlling the physical access to data, as well as any access relating to such data, the entry, disclosure, safeguarding of availability and separation. I have also established procedures, which ensure the exercising of the rights of data subjects, the erasure of data and a response to the endangerment of data. I have also considered the protection of personal data in the development and/or selection of hardware, software as well as procedures taken into account in accordance with the principle of data protection by design and default (Article 25 GDPR).

### **Collaboration with processors and third parties**

Within the framework of any processing, if we disclose data to other individuals or enterprises (processors or third parties), transfer these data to them or otherwise grant them access to the data, this will be done exclusively on the basis of the extent permitted by law (such as in cases where the transfer of data to third parties, such as payment service providers, is necessary for the performance of a contract in accordance with Article 6(1b) GDPR), you have given your consent for this, an obligation to do so is stipulated by law, or on the basis of our legitimate interests (such as when commissioning contractors, web hosts, etc.).

If we commission third parties to process data on the basis of a so-called "commissioned processing contract", this will be done on the basis of Article 38 GDPR.

### **Integration of services and third party offers**

Within my online service, and on the basis of our legitimate interests (i.e. interests in the analysis, optimization and economic operation of our online service within the meaning of Article 6(1f) GDPR), we may use the content or service offers of third party providers in order to integrate their content and services, such as videos or fonts (hereinafter uniformly referred to as "content"). This is always based on the assumption that the third party providers use this content and the IP addresses of users as they would not be able to send the content to their browsers without the IP address.

The IP address is therefore essential for this content to be displayed. We will ensure that we only use the content whose respective provider only uses the IP address in order to provide the content. Third party providers may also use so-called pixel tags (invisible graphics, also referred to as "web beacons") for statistical or marketing purposes. Information, such as visitor traffic to this website's pages, can be analysed using these "pixel tags". Pseudonymous information can also be stored in cookies on the user's device and also include, among others, technical information regarding the

browser and operating system, linking websites, visit time and other information regarding use of our online service, as well as be able to be linked to such information from other sources.

## **Cookies**

Our website makes use of so-called cookies. These are small text files, which are stored on your end device via your browser. They do not cause any damage. We use cookies in order to make our service more user-friendly.

Certain cookies are retained on your end device until you erase them. They allow us to recognize your browser the next time you visit our website. If you do not want this to happen, you can configure your browser in such a way so that you are informed about the setting of cookies and that you will only allow this in individual cases. If you disable cookies, this may restrict the functionality of our website.

## **Web analysis**

Our website uses Google Analytics, a web analytics service provided by Google Inc. (1600 Amphitheatre Parkway Mountain View, CA 94043 USA; "Google"). Cookies are text files stored on your computer, which enable an analysis of your use of our website. The information generated from this is typically transferred to one of Google's servers based in the USA and stored there. Your IP address is recorded, albeit in pseudonymous form with immediate effect. This means that only a rough form of localization is possible. The use of Google Analytics in compliance with data protection laws, and without reservation, is only possible subject to certain conditions. We will observe these requirements in order to ensure the anonymous recording of IP addresses. Your IP address will be shortened in advance by Google within Member States of the European Union or in other contracting parties to the Agreement on the European Economic Area. It is only in exceptional cases that the full IP address will be transferred to one of Google's servers in the USA and stored there. Google Analytics is used in order to compile reports about website activity and provide other services to the website operator related to website and Internet use. The IP address transferred by your browser within Google Analytics will not be combined with other data by Google. You can prevent the storage of cookies by configuring your browser software accordingly; however, we wish to point out that you may not be able to make full use of the various functions of this website in such cases. You can also prevent the recording of data generated by the cookie and related to your use of the website (including your IP address) by Google, as well as the processing of these data by Google, by downloading and installing the browser plugin available from the following link (<https://tools.google.com/dlpage/gaoptout?hl=de>). Further information on the Terms of Use and

Privacy Policy can be found at <https://www.google.com/analytics/terms/de.html> and/or <https://support.google.com/analytics/answer/6004245?hl=de>. We wish to point out that Google Analytics is expanded on this website by the code "gat.\_anonymizeIp();" in order to ensure the anonymous recording of IP addresses (so-called IP masking).

## **Your rights**

You will generally be entitled to the rights of access, rectification, erasure, restriction, data portability, revocation and objection. If you believe that the processing of your data is in breach of data protection laws or your entitlements under data protection laws have been otherwise infringed, you may submit a complaint to the supervisory authority. This is the Austrian Data Protection Authority in Austria.

## **Erasure of data**

According to Article 17 and 18 GDPR, data processed by us will be erased or restricted in terms of their processing. Unless otherwise explicitly stated in this Privacy Statement, data stored by us will be erased as soon as they are no longer required for the intended purpose, and any such erasure is not in conflict with statutory retention obligations. If the data are not erased as they are required for other purposes or purposes stipulated by law, they will be restricted in terms of their processing. This means the data will be blocked and not processed for other purposes. This applies, for example, for data, which must be retained for commercial or tax law purposes.

In accordance with statutory requirements, such retention shall in particular be effected for a period of seven years in accordance with Section 132 (1) of the Federal Fiscal Code (BAO) (accounting documents, receipts/bills, accounts, receipts, commercial papers, statement of income and expenditure, etc.), or for a period of 22 years in conjunction with real estate, and a period of 10 years for documents in conjunction with services provided electronically, telecommunications, radio and television services, which are provided to non-business persons in EU Member States, and for which the Mini-One-Stop-Shop (MOSS) is utilized.

When making contact with us (via email), the user's details will be processed in order to deal with the contact query and process said query in accordance with Article 6(1b) GDPR

. We will erase the queries as soon as they are no longer required. We will review the necessity here every three years. In cases involving statutory archiving obligations, the erasure takes place after their expiration - i.e. at the end of the retention obligation under commercial laws (seven years).

## **Modifications**

Privacy notices may be adapted or modified from time to time. The latest version will be published here. If you visit our website again, you should therefore read through our privacy notices once again.